

Fire Safety Resources

Flick it Safely™

Flick it Safely™ is an awareness and education initiative developed by BIC in partnership with Fireproof Children. The goal of this initiative is to provide fire safety information, prevention tips and education tools for you and your family.

As one of the world's leading manufacturers of lighters, BIC takes fire safety seriously.



The BIC® Lighter is recognized as a worldwide leader in producing a safe, reliable flame for millions of consumers every day in more than 160 countries around the world. Since BIC began manufacturing lighters nearly 40 years ago, it has developed the strictest quality and safety standards. Learn more about BIC® Lighters.

But it's not just about having a safe and reliable lighter, it's about making sure you're using the lighter safely and in a safe environment.

That's why BIC is proud to team up with Fireproof Children, staffed by leading educators in fire safety, to provide you tips that are important for enjoying campfires, candles, grilling and other fun activities in a safe way, so that you can confidently enjoy these special moments with your family.

Learn More About BIC Products:

BIC® Multi-Purpose Lighters: www.BICMultipurposeLighters.com

BIC® Pocket Lighters: www.flickyourbic.com

BIC in America: www.BICinAmerica.com